



WFLX

## ORDER

Print Date 09/21/12 Page 1 of 2

Flight Dates 10/09/12-10/15/12

Contract / Revision 824087 /

Original Date / Revision  
09/20/12 09/21/12

Advertiser Republican Party of Florida

Agency Mentzer Media Services

Buying Contact

600 Fairmount Avenue, Suite 306  
Towson, MD 21286Product  
RPOF (Hager, Hudson, Tobias)

Agency Com 15%

Billing Contact

600 Fairmount Ave, Suite 306  
Towson, MD 21286

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 501

Alt Order # 06328374

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL500

Priority P 2

Advertiser Ref

Primary Account Executive

Will Hilderbrandt

Account Executive Order% Start Date End Date

Will Hilderbrandt 100%

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	11	\$3,506.25	\$4,125.00	0.00	10/01/12	10/15/12	11	\$3,506.25	\$4,125.00
Totals	11	\$3,506.25	\$4,125.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	10/09/12	10/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TWTF--	:30	4	\$525.00	P 2	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-TWTF--		4				\$525.00		0.00			
E 2	WFLX	10/14/12	10/14/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----1		1				\$75.00		0.00			
E 4	WFLX	10/15/12	10/15/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:30	1	\$525.00	P 2	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WFLX-TV

**Date:**

10/5/12

I, David Grill,being/on behalf of: RPOF Hager, Hudson, Tobias, a legallyqualified candidate of the Republican politicalparty for the office of: House Districtin the Generalelection to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	WFLX # 824087			

**Total Charges:** \$ 4,125

GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

State Representative

I represent that the payment for the above described broadcast time has been furnished by:

REPUBLICAN PARTY OF FLORIDA / HAGER, HUDSON, TOBIAS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Howell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/7/2012  
Date

Michael G. Hager  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

John Hagerman  
Printed Name

GM  
Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington, DC

**REQUEST RECEIVED FROM**

**DATE:** 9/20/12

<b>BUYER:</b>	Stephanie Kohlbauer
<b>AGENCY:</b>	Mentzer Media
<b>ADDRESS:</b>	600 Fairmount Avenue Suite 306, Towson, MD 21204
<b>PHONE #:</b>	(410) 825-7034
<b>FAX #:</b>	(410) 583-2322
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Bill Hager for Florida State Rep
<b>CHAIRPERSON:</b>	Tom Plante
<b>TREASURER:</b>	Jeff Howell
<b>ADDRESS:</b>	PO Box 810155 Boca Raton, FL 33481
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	bill@billhager.org

**FOR**

<b>CANDIDATE:</b>	Bill Hager
<b>OFFICE:</b>	Florida House
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	

HRP FORM #0141



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<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Matt Hudson for Florida House
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Jeff Howell
<b>ADDRESS:</b>	6017 Pine Ridge Road #350 Naples, FL 34119
<b>PHONE #:</b>	239 248 7107
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>CANDIDATE:</b>	Matt Hudson
<b>OFFICE:</b>	Florida House
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	

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<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	John Tobia for Florida House
<b>CHAIRPERSON:</b>	
<b>TREASURER:</b>	Jeff Howell
<b>ADDRESS:</b>	PO Box 61051 Palm Bay, FL 32906
<b>PHONE #:</b>	
<b>FAX #:</b>	
<b>OTHER:</b>	john@johntobia.com

**FOR**

<b>CANDIDATE:</b>	John Tobia
<b>OFFICE:</b>	Florida House
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	

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